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Goodwill of the Finger Lakes Opens Thrift Store at The Mall at Greece Ridge

The relocated Goodwill store now occupies the former Ruby-Gordon retail space

ROCHESTER, N.Y. — [Goodwill of the Finger Lakes](#) cut the ribbon today on its relocated Greece thrift store at The Mall at Greece Ridge. The grand opening follows Goodwill’s announcement from earlier this month that it would move its Greece store at 3654 Dewey Avenue to the larger location at 140 Greece Ridge Center Drive. The 34,000-square-foot store occupies the former Ruby-Gordon retail space at the north entrance of the mall, expanding Goodwill’s inventory and improving convenience for shoppers.

“As we often say, Goodwill is so much more than a store,” Goodwill of the Finger Lakes President & CEO Jennifer Lake said. “When you shop with us, you are not only giving donated items a second life, but also your fellow neighbors through our many community-based services and impact programs. As we open our doors today, we could not be more pleased to be at the Mall at Greece Ridge and provide an expanded inventory of affordable, high-quality secondhand and new goods to shoppers in our community.”

Goodwill leadership, staff, community officials and local dignitaries celebrated the grand opening and welcomed shoppers to peruse the store’s assortment of quality apparel, household items, seasonal merchandise and new goods. Store features include convenient entrances and donation drop-off points, a rolling garage door in the rear of the building for larger donations and home furnishings, and ample parking for customers.

The Dewey Avenue store, which closed for retail on Feb. 25, will reopen on Friday, March 7 as a donation center, marking Goodwill’s 13th donation collection site in the Greater Rochester and Finger Lakes region. Dewey Avenue will be accepting donations from 9 a.m.-5 p.m. daily. Goodwill also operates 12 retail stores and serves more than 20 counties across Upstate and Western New York.

Store hours for Goodwill at The Mall at Greece Ridge are 9 a.m. to 8 p.m. Monday-Saturday and 10 a.m.-6 p.m. on Sundays. Ninety cents of every dollar given to Goodwill through in-store purchases or donations benefits Goodwill’s many community-based services and impact programs that address critical needs within the region, including [Goodwill Vision Enterprises](#), [211/LIFE LINE and 988](#) and [workforce development](#) programs.

For more information about Goodwill of the Finger Lakes, visit goodwillfingerlakes.org.

About Goodwill of the Finger Lakes

A 501(c)(3) charitable organization, Goodwill of the Finger Lakes positively impacts the lives of more than 184,000 people each year through its commitment to elevating people, community and planet for a good today and a better tomorrow. Headquartered in Rochester, New York, the organization’s unique social enterprise model takes an innovative approach to workforce development and job creation opportunities for individuals with barriers to employment while also generating revenue to support its many community impact programs and services. Goodwill of the Finger Lakes’ community impact programs, including Goodwill Vision Enterprises (formerly ABVI, Association for the Blind and Visually Impaired), 211/LIFE LINE/988 and Goodwill Learning Academy have a long and successful history of providing essential services to the Finger Lakes region, and the organization’s more than 750 individuals use their passion and expertise to find innovative solutions to address pressing social needs. Learn more at goodwillfingerlakes.org.

About The Mall at Greece Ridge

The Mall at Greece Ridge is one of the largest shopping destinations in the Northeast, boasting 1.7 million square feet of retail space. Home to over 140 diverse stores, Greece Ridge offers a mix of shopping, dining, and entertainment options for visitors of all ages. Key retailers include two major department stores, ten popular big-box stores, and a variety of specialty shops. Conveniently located and community focused, The Mall at Greece Ridge offers a vibrant, welcoming atmosphere designed to meet the needs of shoppers and families alike.

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